



Hi WILMAH!

We're excited to share a new industry research initiative that we hope many of you will take part in: the **Animal Health Career Pulse**, launched in partnership by **WILMAH and Stonehaven Cozmix Group**.

This first-of-its-kind annual survey is designed to better understand how careers develop in animal health — and what truly helps professionals move forward at critical points along the way. The goal is to create a clearer, data-driven picture of career progression across our industry.

If you have worked in animal health at any point in your career, your perspective is valuable. This survey is open to anyone with industry experience, and the more voices included, the stronger the results will be.

The survey takes about **15 minutes** to complete and includes approximately **38 questions** focused on:

- Career milestones and advancement
- Access to mentors, sponsors, and influential leaders
- Experiences with networking and professional support
- Perceptions of fairness and opportunity in career growth

Why this matters

Animal health is an industry built on relationships, expertise, and collaboration. But until now, we haven't had a broad, annual benchmark to show how careers progress — or where people may encounter barriers. This research aims to help fill that gap and provide useful insight for the industry as a whole.

The findings will be shared in the inaugural **Animal Health Career Pulse** report, which will serve as a baseline for future year-over-year comparisons and help inform meaningful action across the sector.

What your participation will help do

- Identify career progression patterns across roles, functions, geographies, and experience levels
- Measure the impact of networking, mentorship, and sponsorship
- Highlight where advancement paths may differ
- Provide leaders and talent teams with actionable data

If you haven't already, please consider taking the survey and sharing it with your animal health network. Every response helps strengthen the value of the findings.

Thank you for helping us support this important work and for contributing to the future of career development in animal health.

Warmly,

WILMAH and Stonehaven Cozmix Group

[Take the Survey Now!](#)