



# MAXI/GUARD® Oral Cleansing Wipes

**Use It. See It. Teach It.**

MAXI/GUARD® Oral Cleansing Wipes do more than clean teeth — they *show results in real time*. Each wipe acts as both an oral care solution and a visual teaching tool, providing immediate confirmation of plaque removal right before the pet owner's eyes.

As plaque is lifted from the teeth, it's clearly visible on the wipe. That visual evidence reinforces the importance of daily oral care and serves as a built-in reminder for pet owners once they're home.

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## A Powerful Exam Room Education Tool

MAXI/GUARD® Oral Cleansing Wipes are ideal for in-clinic demonstrations:

- Use a **demo jar in each exam room** to quickly show how easy the wipes are to use
- Demonstrate how **well pets tolerate the wipe** — even cats
- Show how **quickly plaque is removed** in just seconds
- Then show the client the wipe — *the plaque speaks for itself*

A clear comparison between a clean wipe and one that has collected plaque

provides a powerful visual, helping pet owners better understand what's happening in their pet's mouth.

This hands-on demonstration turns a routine recommendation into a moment of understanding — and compliance.



## From Demonstration to Daily Habit

The visible plaque left on the wipe creates a natural reminder for pet owners: **If they can see it, they remember *why* oral care matters.**

*MAXI/GUARD*<sup>®</sup> Oral Cleansing Wipes help bridge the gap between professional dental care and effective home maintenance — especially for pets and owners who struggle with brushing.



### Watch How Easy It Is

Click the video clip to see how quickly and gently *MAXI/GUARD*<sup>®</sup> Oral Cleansing Wipes can be used on both dogs and cats.



To take advantage of our **Buy 5, Get 1 Free** promotion on all **MAXI/GUARD<sup>®</sup>** oral health products, please contact your veterinary distributor.

*Offer valid through March 2026.*

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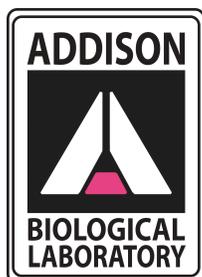
## Visit Us at These Conferences



Feb 16–18  
Las Vegas, NV  
**Booth 3610**



Feb 26–28  
Columbus, OH  
**Booth 705**



For info on **MAXI/GUARD<sup>®</sup>** Oral Health products, please contact Addison Biological Laboratory, Inc.

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**Website:** [www.addisonlabs.com](http://www.addisonlabs.com)

If you're new to the product line and would like to receive a sample of the Oral Cleansing Wipes, please email [info@addisonlabs.com](mailto:info@addisonlabs.com).



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