



## Help clients protect their pets during holidays and all year

Rick Purnell | October 28, 2025

We're all busy, especially during the holidays. Pets sense your stress, so it's important we keep them healthy and safe during the holidays and year-round. Share these tips with clients on reader boards, as phone messages, take-home pieces, social media or in-clinic material.

While great for holiday communications, safety messaging like this can be used year-round. Think about spring break travel, summer vacation and other travel periods.

### [Which Thanksgiving Foods Can I Give My Dog?](#)

This list from the American Kennel Club shows which Thanksgiving foods are safe and unsafe for dogs. It includes video and can be printed. It also gives you social media ammo. For example, "The AKC says pure pumpkin puree is a nice Thanksgiving treat for Fido. But never, ever pumpkin pie." Use your imagination and attribute AKC as much as possible.

### [A Guide for Stress-Free Holiday Travel With Your Pet](#)

Here's a short AAHA post that's a quick read and features good reminders about packing smart for pets. This includes food and water, medicines and medical records, leash and tags and comfort items. It also offers advice on managing pet anxiety and where to stay. The all-important pre-trip vet checkup is included, too. How about a TikTok on the importance of leashes and ID tags?

### [How to Travel With a Cat in a Car: 11 Tips & Tricks](#)

Catster created 11 detailed tips for traveling with a cat(s), plus a companion video. These ideas are great for sharing on social media, in newsletters and emails for cat owners. Try turning the list into an email or social media series. Start the second week of October and end just before Christmas Day. Repeat it next year and start the second week of September and end just before Thanksgiving. Remember to credit Catster for the content.

### [How to Fly with a Cat: 19 Tips from Animal and Travel Experts](#)

From weeks before departure to arrival at a destination, *Reader's Digest* has compiled an extensive list of steps for cat owners to complete to get their cats ready to fly. It's a long read, so include a short summary and link to it in an email to cat-owning clients. You can also break this into sections and make an email newsletter series, attributed to *Reader's Digest*. Or, do the old-fashioned thing and make copies of this and put them in a stand on the counter with a sign that reads, "Going somewhere with your cat? Read this first."

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