

VetPartners Unveils Industry-Changing Veterinary Team Utilization Guide

The comprehensive free resource will support practice owners and managers and drive positive change in the profession.

LAS VEGAS, NEVADA — VetPartners has launched the Veterinary Team Utilization Guide, a free digital tool designed to help veterinary practice owners and managers empower team members, maximize efficiency, improve team collaboration, enhance patient care, and increase practice revenue.

Easily accessible from a desktop or mobile device, the Veterinary Team Utilization Guide includes:

- **Comprehensive content** — From daily operations to long-term strategy, this guide covers essential topics, including team development, operational efficiency, client service, legal compliance, marketing, and financial planning—all focused on helping veterinary teams efficiently deliver exceptional veterinary care.
- **Expert guidance** — All content in the guide was written and developed by VetPartners members—recognized industry experts, consultants, speakers, and authors dedicated to supporting the veterinary profession.
- **Direct access to industry resources** — The guide links to established veterinary guidelines, templates, and best practices, eliminating the need to search multiple sources.
- **In-depth direction** — Free downloadable resources and templates provide in-depth direction to help veterinary teams apply strategies and execute concepts.
- **Regular updates** — Ongoing updates will ensure that the resource remains current and relevant.

“The idea for the guide emerged from a panel discussion on technician utilization at the 2023 VetPartners Mid-Year Conference in Denver,” said Monica Dixon Perry, BS, CVPM, VetPartners immediate past president. “As the task force brainstormed, the project kept growing, and we realized that the industry needed a team utilization guide.”

The hard work of the task force became a reality thanks to generous support from CareCredit, Pets Best Pet Health Insurance, and Provet Cloud. These partners fuel the guide’s ongoing updates, providing the most up-to-date resources and guidance to veterinary teams of all sizes.

“We didn’t want this to be another static document,” said Heather Prendergast, RVT, CVPM, SPHR, and task force leader. “We wanted to create a living, breathing resource that is updated regularly as additional information is available.”

The Veterinary Team Utilization Guide will be a game-changer for the veterinary industry. The cornerstone resource will enhance leadership and workplace culture, improve team retention, and drive positive changes in the field.

“We hope this guide becomes a standard reference for veterinary professionals,” said Prendergast. “Similar to annual awareness campaigns for dental health and heartworm prevention, we want the Veterinary Team Utilization Guide to be a widely recognized tool that is essential for years to come.”

“This is a passion project that Heather and I are really committed to, and we are so appreciative of the VetPartners members who volunteered their time to make this happen. I’m so proud of this collaborative effort, and I’m thankful to everyone who played a part,” said Dixon Perry.

Visit the [VetPartners website](#) to access the Veterinary Team Utilization Guide.

About VetPartners

Established in 2002, VetPartners is a nonprofit association of more than 250 professionals dedicated to serving the veterinary profession. With areas of expertise in more than 10 professional categories of veterinary practice management, VetPartners members are an invaluable resource for veterinary practice owners and practitioners. VetPartners members believe in exemplary character and agree to abide by a Code of Ethics. Many are available for speaking engagements on industry-specific themes and topics. For more information, visit [vetpartners.org](#).