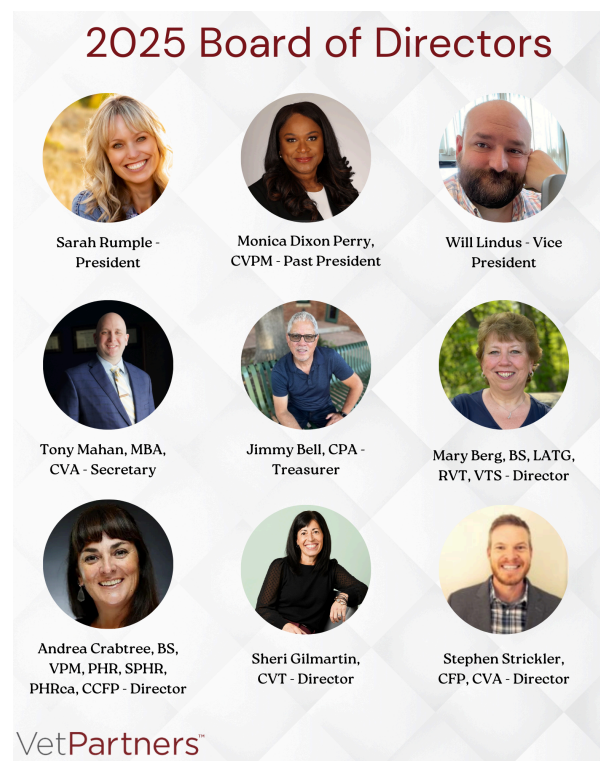


Sarah Rumble Named 2025 VetPartners President During Biannual Gathering of Industry Leaders

LAS VEGAS, NEVADA — VetPartners™, a nonprofit association of business experts dedicated to serving the veterinary profession, recently held its 2025 Annual Conference and named veterinary journalist and copywriting agency owner Sarah Rumble the association's 2025 president.

Joining Rumble on the 2025 VetPartners Board of Directors is Immediate Past President Monica Dixon Perry, CVPM; Vice President Will Lindus; Secretary Tony Mahan, MBA, CVA; Treasurer Jimmy Bell, CPA; Director Mary Berg, BS, LATG, RVT, VTS; Director Andrea Crabtree, BS, CVPM, PHR, SPHR, PHRca, CCFP; Director Sheri Gilmartin, CVT; and Director Stephen Strickler, CFP, CVA.

"VetPartners has played an integral part in my journey as a small business owner in the veterinary industry," Rumble said. "I'm looking forward to giving back to this association after all it has given me and attracting the next generation of industry professionals."



The conference was attended by more than 120 industry professionals and included the induction of 26 new members. Throughout the event, attendees enjoyed data-filled presentations from Matt Salois, PhD; Sheri Gilmartin, CVT; John Volk; and others, as well as a leadership-focused keynote address from Rob Best, CVPM, CFN. The lineup also included a lively panel discussion on veterinary mid-level practitioners.

VetPartners also launched the highly anticipated Veterinary Team Utilization Guide during the conference. The free, comprehensive resource for the veterinary profession will be updated regularly and help veterinary leaders and their teams improve efficiency, productivity, team morale, and practice revenue.

Rumple, who has worked in the veterinary space for nearly 15 years, wants to spend her tenure as VetPartners president focusing on updating some of the association's tried-and-true industry resources as well as growing the VetPartners membership to include a strong representation of those who support the veterinary profession.

"There are so many people who could benefit tremendously from the unparalleled relationships and networking opportunities afforded to VetPartners members," Rumple said. "Over the next year, I want to get more bright minds 'in the room where it happens' to strengthen our association and the veterinary profession as a whole."

VetPartners is grateful to CareCredit, Pets Best, Provet Cloud, and AVMA PLIT | AVMA LIFE for their support of the Annual Conference. The association's 2025 Mid-Year Conference will be held July 15–17, 2025, in Washington, D.C., immediately preceding the AVMA Convention. Details and registration will be available soon at vetpartners.org.

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About VetPartners

Established in 2002, VetPartners is a nonprofit association of more than 250 professionals dedicated to serving the veterinary profession. With areas of expertise in more than 10 professional categories pertaining to veterinary practice management, VetPartners members are an invaluable resource for veterinary practice owners and practitioners. VetPartners members believe in exemplary character and abide by a code of ethics. Many are available for speaking engagements on industry-specific themes and topics. For more information, visit vetpartners.org.