



FOR IMMEDIATE RELEASE

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Unlock the Future of Veterinary Conferences with Connex.t.vetSM
Universal Gateway to Industry Experts and Conferences

PALATINE, IL – FEBRUARY 26, 2025 – Veterinary professionals now have a powerful new tool to streamline conference planning and easily discover industry experts. Connex.t.vetSM is redefining how professionals engage with industry events and identify thought leaders by putting everything they need in one seamless platform.

The first of its kind, Connex.t.vet eliminates the hassle of juggling multiple association websites and endless internet searches. With its powerful, intuitive interface, users can effortlessly navigate veterinary conferences across species, locations and more—all in one place.

For companies conducting research, sponsoring symposiums, or launching new products, Connex.t.vet offers a game-changing, “Better than AI or an internet search” solution to connect with industry experts. This exclusive platform is an industry-leading database of veterinary professionals with real-world expertise from veterinary technicians and veterinarians to practice managers and category experts. By simplifying the process of identifying and engaging the right voices, Connex.t.vet ensures companies can elevate their initiatives with credible, experienced thought leaders—driving greater impact, innovation, and industry trust.

A recent survey conducted by Connex.t.vet found that 84 percent of veterinary professionals want fresh, diverse voices in the industry, while 70 percent expressed the need for a centralized platform to access expert and event information.

"The veterinary profession is evolving, and so should the way we connect with knowledge and expertise. Connex.t.vet is not just a tool—it's a gateway to elevating veterinary medicine by exposing all professionals to new conference experiences and adding new voices to education," said Catherine Haskins, CoFounder of Connex.t.vet.

Key Features of Connex.t.vet:

- **Expert Database** – A curated directory of 500+ key opinion leaders spanning multiple roles and areas of expertise, including cardiology, behavior, oncology, orthopedics, emergency critical care, and more.
- **Insider Tips** – Exclusive insights and recommendations to help attendees maximize their event experience.
- **Event Calendar** – A centralized hub showcasing veterinary conferences across species and locations.

Veterinary professionals can explore Connex.vet for free, gaining access to event calendars and insider tips. A subscription service is available for thought leaders and companies seeking in-depth access to the expert database, speaker deadlines, and more. Connex.vet is rapidly expanding, with plans to include Canada and Mexico in Q2, the Caribbean & South America in Q3, and EMEA & APAC by early 2026.

To find the veterinary conference for you and update your profile, visit www.Connex.vet.

ABOUT CONNEXT.VET

Connex.vet is a cutting-edge digital platform designed to revolutionize how veterinary professionals engage with industry events. By simplifying event planning, budgeting, and expert connections, Connex.vet ensures that veterinary professionals maximize their time and opportunities at conferences, trade shows, and networking gatherings.

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