



## FOR IMMEDIATE RELEASE

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### **NAVC Expands Commitment to Diversity, Equity, Inclusion and Belonging by Expanding Partnership with blendVET**

*Continual Collaboration with blendVET Brings Five DEIB Courses to VetFolio, Supporting a More Inclusive Veterinary Profession*

**ORLANDO, FL - Oct. 29** - The [North American Veterinary Community](#) (NAVC) is proud to announce the expansion of its Diversity, Equity, Inclusion and Belonging (DEIB) initiatives in partnership with nationally-recognized leader in DEIB, [blendVET](#). As part of its commitment to a more inclusive veterinary profession, the NAVC will offer five Registry of Approved Continuing Education (RACE) programs for free to [VetFolio](#) subscribers, with the option for non-subscribers to purchase the courses.

The blendVET Certificate Program, which launches this week, will help veterinary professionals create more inclusive and supportive environments, enhancing communication, leadership and overall well-being within the workplace.

“NAVC is deeply committed to fostering diversity, equity, inclusion and belonging within the veterinary community,” said Gene O’Neill, CEO of NAVC. “By expanding our partnership with blendVET and offering these additional educational resources to our VetFolio subscribers, we are taking another meaningful step towards creating a more all-encompassing and supportive profession.”



### **Courses of the blendVET Certificate Program include:**

1. **Communicating Across Cultures** – Learn how to recognize cultural differences and navigate communication in diverse settings.
2. **Purposeful Leadership** – Gain the tools to foster inclusive environments where feelings of belonging and empowerment are the results.
3. **Unconscious Bias** – Understand how to address unconscious bias and learn actionable steps to build a more equitable workplace environment.
4. **Transgender in Vet Med**– Explore the experiences of the transgender community and become an effective ally in advancing a supportive workspace.
5. **Psychological Health and Safety** – Discover essential psychosocial factors to improve well-being and promote respect and equity among veterinary professionals.

“We are very proud to further our collaboration with NAVC to expand DEIB offerings to veterinary professionals,” said Dr. Niccole Bruno, CEO and founder of blendVET.

“Representation and supportive environments are crucial within all fields of work. With this new program, we aim to empower veterinary teams with the knowledge and tools to make a real difference in their practices. NAVC’s ongoing support for DEIB within veterinary medicine is pivotal for advancing a more diverse and inclusive future for the profession.”

All five courses are now available for free to VetFolio subscribers. [VetFolio](#) is one of the most well-respected online veterinary continuing education (CE) platforms. It offers a range of resources, including surgery videos, podcasts, and over 500 courses designed for earning CE credits. Non-subscribers can purchase individual courses through VetFolio’s website.

NAVC first partnered with blendVET in January 2023, debuting its DEIB initiative, “A Day of Service: Believe & Belong in Veterinary Medicine” event at VMX 2023. Since then, both organizations have been working closely to create programs that inspire future veterinary professionals and promote DEIB in the veterinary industry.

### **About the NAVC**

The North American Veterinary Community (NAVC) is a 501(c)(3) nonprofit organization dedicated to supporting and advancing veterinary professionals worldwide. As the world’s leading provider of continuing veterinary education, the NAVC delivers essential training, tools and resources for veterinary professionals to stay abreast of advances in animal medicine and provide the best care for animals everywhere. Through its commitment to innovation and excellence, the NAVC has developed a diverse portfolio of products and services, including educational events, headlined by VMX (Veterinary Meeting & Expo), the world’s largest, most comprehensive continuing education conference and launchpad for new products and innovations within the veterinary industry; VetFolio.com, a robust digital platform for virtual learning and engagement; NAVC Media, the veterinary industry’s largest and award-winning portfolio of trade publications; and Embrace, an advocacy arm which unites the veterinary community and pet lovers. The NAVC was founded in 1982 and is headquartered in Orlando,

FL. Since 2017, the NAVC has been recognized annually as one of the Top Workplaces by the Orlando Sentinel. To learn more about the NAVC's products and brands, visit <https://navc.com/>. To see our schedule of upcoming events, visit <https://navc.com/calendar/>.

### **About blendVET**

blendVET is a veterinary certification program in diversity, equity, inclusion and belonging (DEIB). It is founded, owned and backed by a diverse group of leaders in veterinary medicine. blendVET is the first program designed to create an inclusive workplace culture geared toward fostering environments of belonging for teams and clients and creating the next generation of diverse veterinary professionals through student and parent programming. For more information about the blendVET program, visit [www.blend.vet](http://www.blend.vet).

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