



FOR IMMEDIATE RELEASE

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## Two Industry Greats Honored During VetPartners 2024 Mid-Year Conference

KANSAS CITY, MISSOURI — The VetPartners™ 2024 Mid-Year Conference, held August 20–22 in Kansas City, brought together nearly 100 of the veterinary industry’s most influential leaders and pioneers. Two of those leaders, Drs. Peter Weinstein and Marty Becker, were honored during the event.

In recognition of his noteworthy contributions to VetPartners, Peter Weinstein, DVM, MBA, was presented with the Distinguished Life Member Award.



“As a charter member of VetPartners, it was a humbling honor to be recognized with the Distinguished Life Member Award,” Dr. Weinstein said. “There are so many great memories but they are all centered around the people, the members. It is thanks to the membership that we have been so influential in this profession.”

In recognition of his significant impact on the veterinary industry, Marty Becker, DVM, Fear Free founder and chief professional relations officer, was given the Pioneer Professional Award.

“Receiving an award is not just a recognition of past achievements, but a reminder of the amazing relationships along life’s path,” Dr. Becker said. “As you get to the age of receiving legacy awards, you look back and deeply appreciate your mentors, those who lent a helping hand and those who believed in reciprocity.”



Notable sessions, such as “How to Get on the Speaking Circuit” and “How to Get Published in Vet Med,” offered attendees valuable guidance on advancing their careers. Other sessions provided updates on hot industry topics, including noncompete agreements and other legal issues, models of veterinary care, and more. Another highlight of the conference was a data-driven presentation by Chris Ragland, CEO of Animalytix, who provided attendees with valuable insights into the current state of the veterinary industry.



VetPartners introduced Provet Cloud, GuardianVets, and Inventory Ally as new sponsors. They join existing sponsors AVMA PLIT | AVMA LIFE, CareCredit, and Pets Best. VetPartners is grateful to these sponsors for their support of the Mid-Year Conference.

The association's 2025 Annual Conference will be held February 27–March 1, 2025, in Las Vegas immediately preceding the WVC Annual Conference. Details and registration will be available soon at [vetpartners.org](https://vetpartners.org).

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### **About VetPartners**

Established in 2002, VetPartners is a nonprofit association of more than 250 professionals dedicated to serving the veterinary profession. With areas of expertise in more than 10 professional categories pertaining to veterinary practice management, VetPartners members are an invaluable resource for veterinary practice owners and practitioners. VetPartners members believe in exemplary character and abide by a Code of Ethics. Many are available for speaking engagements on industry-specific themes and topics. For more information, visit [vetpartners.org](https://vetpartners.org).