



Veterinary staff share pet insurance best practices, Part 4

August 8, 2024

Veterinary teams believe pet insurance “helps pets get the treatment they need” as reported by 94 percent of survey respondents, followed by “<pet insurance> makes cost of care conversations easier.” – Crum and Forester Pet Insurance Group 2022 survey results

Clinic: Granville Veterinary Clinic

Staff Member: Karen Blackstone, Practice manager, horse policyholder

My experience with ASPCA® Pet Insurance has been profoundly positive, and I am thoroughly convinced of the benefits of this policy. I wholeheartedly recommend ASPCA Pet Insurance to anyone seeking top-tier veterinary care and coverage for their pet at a reasonable price. My gratitude goes to the ASPCA team for their genuine care for my horse, reflecting the same dedication I have towards my animal's wellbeing.

Knowing my horse was comprehensively covered in case of emergencies greatly contributed to my peace of mind. The enrollment process was not only easy, but also efficient, marked by the support of knowledgeable representatives who were eager to assist throughout. They were thorough in answering all questions and addressing any concerns I had, making the entire experience quite reassuring. The affordability of their rates, coupled with the extensive coverage offered, presents excellent value. Moreover, the claims management team was both helpful and informative, facilitating a straightforward claims process and ensuring prompt reimbursement.

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Clinic: Ann Road Animal Hospital

Staff Member: Tara S

When I recommend pet insurance, I try to adhere to these three points:

- Only recommend three companies so you don't overload the client with too many recommendations.
- I bring up the peace of mind and financial freedom that pet insurance affords pet owners.
- I enjoy sharing a personal story where pet insurance saved the day. Crumpet, the young pet of a friend and client, needed over \$6,000 in surgeries and treatments due to a rare condition. Without pet insurance, Crumpet would not be with us today.

“When the unexpected happens, pet insurance is a win/win/win!”

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Clinic: Smithfield Animal Hospital
Staff Member: Christina Boe, Office Manager

We send emails to clients and schedule social media posts to share the benefits of pet insurance on a quarterly basis. The emails are sent from the doctor and are created using various templates for variety. In the hospital, ASPCA® Pet Insurance brochures are included with puppy and kitten kits and referenced by our staff during pet discussions.

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