Adopt a Pet



FOR IMMEDIATE RELEASE June 5, 2024

Media Contacts: Lauren Dorsch 816-372-8162 lauren.dorsch@zoetis.com

Lisa Ganz lisa.ganz@kinship.com

Adopt a Pet and Zoetis Announce First Round of 2024 Shelter Grant Recipients as Part of Exclusive Pet Health Partnership

Zoetis to provide 20 animal welfare organizations across the United States with petcare product grants to assist in caring for cats and dogs before they are adopted in their local communities.

PARSIPPANY, N.J. and LOS ANGELES, Calif. – June 5, 2024 – Today, two of the U.S.'s leading names in the pet industry, Adopt a Pet and Zoetis, have named the inaugural group of animal welfare organizations selected as recipients for the 2024 Zoetis petcare product grant. The grants are part of an exclusive pet health partnership aimed at improving access to care and resources for pets, shelters, rescues, and veterinary healthcare teams across the United States. A second group of recipients will be announced later this year.

Each grant recipient will receive flea, tick and heartworm disease prevention for cats and dogs, along with core vaccines and antibiotics needed to support healthy shelter pets in their care. The animal welfare organizations who are receiving grants are:

- Always and Furever Midwest: Spring Hill, Kansas
- Ames Animal Shelter: Ames, Iowa
- Animal Friends Alliance: Fort Collins, Colorado
- Animal Rescue of New Orleans: Jefferson, Louisiana
- Cabot Animal Support Services: Cabot, Arkansas
- City of Talladega Animal Control: Talladega, Alabama
- Eleventh Hour Rescue: Flanders, New Jersey
- Garland Animal Shelter & Adoption Center: Garland, Texas
- Hill County SPCA: Fredericksburg, Texas
- Humane Society of the Ouachitas: Mena, Arkansas

- Humane Society of Stillwater: Stillwater, Oklahoma
- It Takes a Village Rescue: Evansville, Indiana
- League for Animal Welfare: Batavia, Ohio
- Loudoun County Animal Services: Leesburg, Virginia
- Muddy Paws Second Chance Rescue: Council Bluffs, IA
- Ru4me Pet Rescue: Lake Worth, Florida
- South Georgia Equine Rescue: Waynesville, Georgia
- Susquehanna SPCA: Cooperstown, New York
- The Kaua`i Humane Society: Lihue, Hawaii
- Town of Apple Valley Animal Services: Apple Valley, California

"Zoetis is very proud to launch this grant program and support these animal welfare organizations who are working tirelessly to keep pets safe and healthy while they transition to their forever homes," said Ester Banque, Executive Vice President and President, U.S. Operations, Zoetis. "Vaccines and preventatives are the foundational elements of pet healthcare. Our partnership with Adopt a Pet provides shelter pets and the people who care for them with the products they need for a happy, healthy life once they are adopted."

Over the last 20 years, Adopt a Pet has enabled over 223,000 pet adoptions and built a vast network of more than 17,000 animal shelters and rescues, all serving families and homeless pets in local communities. Coupled with the Zoetis portfolio of medicines, vaccines, and other resources, the organizations are collaborating for a second year to expand support for more than 3.5 million animals nationwide.

"We are grateful for our partnership with Zoetis for many reasons, and this grant program is at the top of the list," said Jeannine Taaffe, chief executive officer at Adopt a Pet. "These organizations are cornerstones in many communities and equipping them with the resources they need to continue to deliver health and wellbeing to pets makes all the difference."

Grant Recipient- Loudoun County Animal Services: Leesburg, Virginia

Since 1964, <u>Loudoun County Animal Services</u> has been supporting the community of Leesburg, Virginia. In 2023 alone, the organization saw an intake of 2,175 animals with 2,039 finding permanent placement or being reunited with their families, delivering on its mission to serve the community of Leesburg by promoting public safety and compassionate treatment of all animals through human education and community outreach.

"We are honored to be chosen by Adopt a Pet and Zoetis as a 2024 Zoetis Product Grant Recipient," said Talia Czapski, Loudoun County Animal Services Community Relations Manager. "We host monthly low-cost clinics at our shelter and off-site throughout the community, offering microchipping, Zoetis vaccinations and flea and tick preventatives. With over 1,000 pets reached last year, we are already seeing an increase in attendance in 2024 with our monthly numbers doubling this year. This product grant will allow us to proactively impact even more families throughout the community—keeping pets happy, healthy and in their forever homes."

About Zoetis Petcare Grants

Applications for the second round of grants from Zoetis will open this fall. To learn more about the Zoetis and Adopt a Pet Grant Program, including how to apply, visit https://www.adoptapet.com/blog/pro/zoetis-petcare-grants

To learn more about the partnership or to explore pet adoption resources, visit www.zoetispetcare.com/adopt-a-pet

About Adopt a Pet

Adopt a Pet is North America's largest pet adoption website, helping over 17,000 animal shelters, humane societies, SPCAs, pet rescue groups, and pet adoption agencies advertise their purebred and mixed breed pets for free to millions of adopters each month. Adopt a Pet helps homeless dogs, cats, and even rabbits and other animals go from alone to adopted. Adopt a Pet is a Kinship company. www.adoptapet.com

About Zoetis

As the world's leading animal health company, Zoetis is driven by a singular purpose: to nurture our world and humankind by advancing care for animals. After innovating ways to predict, prevent, detect, and treat animal illness for more than 70 years, Zoetis continues to stand by those raising and caring for animals worldwide – from veterinarians and pet owners to livestock farmers and ranchers. The company's leading portfolio and pipeline of medicines, vaccines, diagnostics and technologies make a difference in over 100 countries. A Fortune 500 company, Zoetis generated revenue of \$8.1 billion in 2022 with approximately 13,800 employees. For more information, visit www.zoetis.com.

All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted. ©2024 Zoetis Services LLC. All rights reserved. #ZPC-03497