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The Bridge Club and Chewy Health Focus on Giving at WVC 2024
Pet health organizations partner to raise \$10,575 for the Veterinary Industry Giving Tree

PALATINE, Ill. — February 19, 2024 – The Bridge Club, renowned for hosting unforgettable networking events in the field of veterinary medicine, has partnered with Chewy Health, the dedicated healthcare arm of Chewy, to host a special “Give Back Benefit at the 2024 Western Veterinary Conference in Las Vegas. This event raised \$10,575 for The Veterinary Industry Giving Tree (VIGT), a non-profit organization that provides financial assistance to veterinary professionals and their families during times of need.

The “Denim and Diamonds” themed evening took place at the Mandalay Bay Hotel on Saturday, February 17. The impact of the event was amplified by the support of the Viticus Group, Vetcetera, and Virbac, who provided compelling raffle prizes that could be donated to colleagues or friends, encouraging event attendees to continue paying it forward. Continuing Education, free WVC 2025 registrations, and more were also given away throughout the fundraiser.

Chewy Health is dedicated to improving the lives of pets and those who care for them, which is why the organization matched the first \$5,000 in funds raised for the VIGT. “As a long-time advocate and champion of the veterinary community, we recognize the essential work of organizations like the Veterinary Industry Giving Tree in creating a brighter future for our industry. By supporting veterinary professionals during times of need, we are helping ensure that they can continue to give time and energy to doing what they love most, caring for pets,” said Mita Malhotra, President of Chewy Health.

The Give Back Benefit will now be a standing event during WVC’s annual convention. Andrea Davis, CEO of Viticus Group, shares her excitement about the event, stating, “ I’m grateful that we can provide this new experience for our guests, Las Vegas style. I’m also thrilled to give back; it’s about uniting for a greater cause, fostering community spirit and making a meaningful impact together.”

Already looking forward to the 2025 Western Veterinary Conference, The Bridge Club is seeking nominations for a charity committed to veterinary medicine to benefit from the event’s proceeds next year. Nominate a charity [here](#).

To view photos from the inaugural, Give Back Benefit, visit The Bridge Club’s Instagram [page](#).

THE BRIDGE CLUB CONVERSATIONS, INC.

The Bridge Club is dedicated elevating veterinary medicine by recognizing those who are making a difference and is committed to helping the profession build bridges to address the biggest challenges facing veterinary medicine through critical conversations. To learn more about those who are changing veterinary medicine or add your voice to a conversation visit www.thebridgeclub.com.

ABOUT CHEWY HEALTH

Chewy's mission is to be the most trusted and convenient destination for pet parents and partners everywhere. Chewy Health embodies this spirit with our unparalleled commitment to pets and the people who tirelessly care for them. In response to veterinary care challenges and evolving pet parent needs, Chewy Health is pioneering digital solutions for simple, efficient operations. This leads to more time for hands-on pet care for healthier and happier pets. It's all part of the commitment at Chewy Health to improve the health of every pet by helping to make veterinary professionals' jobs easier.

ABOUT VITICUS GROUP

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information and to listen to the VetSOAP podcast, visit viticusgroup.org or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and [YouTube](#).

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