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| |  | | --- | | **Monthly** Hospital Client & Patient Trends  ﻿  Revenue year to date through week ending **December 2, 2023**, is at +5.7% YTD net growth versus YTD 2022 for the ~3,000 reporting practices. Reported YTD revenue growth remains positive for all census divisions. For more detailed information on your specific geography, please go to [www.VetWatch.com](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fr20.rs6.net%2Ftn.jsp%3Ff%3D001hoIucgWSwi2az79j0QeoQ0oPfwzzvs_uWgZGFb68XY24tKaXiemmsNSaKGSWmkezAl9hKDSDkBD_hxBmZwlJvy5txwrQRgLo8kYqKoRuK316keCaTdVxpZXoMLaDaHCCqEwTxGO-jDgMHKScf-lLrwGkitwTJFEeV34kBDsm14YCtDpxymReo5u2wMTSRnl2hc20Zfr5F30%3D%26c%3DglyHKySmr7VxrPeKRGe80OsJYhMXAvHIWJv6h3GySqmA7nvW6-b9vg%3D%3D%26ch%3DYRO0h813bN1CbYUrqmgkgu5-ymMHSact-FM0tTZsBf977xNF2QDb8Q%3D%3D&data=05%7C01%7C%7Cca66d0a8f2fc44340c2808dbf59ebe80%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C638373834396502966%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=JdkaWECISffKjZR9iJfAWhl0NiXLA56nwBXpABXSvJU%3D&reserved=0). | |

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| |  | | --- | | **Updated and Expanded VetWatch website launched!**  Be sure to check out the new and improved VetWatch website. Year to Date Purchasing Trend growth across five categories now available at national, Census Division, state and zone geographies for YTD, MAT and Monthly by month for current and prior year. Hospital Client and Patient Trend growth across four metrics at those same geographies for YTD by month for current and prior year.  *We implemented updated processing of all historical data and slightly revised sample - results will reflect these changes. We will be discontinuing the Hospital Client & Patient weekly MTD updates.* | |

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| |  | | --- | | **﻿Monthly** Hospital Vaccines, Supplies and Parasiticide Purchasing Trends  For the month ending **October 31, 2023**, YTD reporting showed mostly positive results among the respective categories across the 32,000+ practices and shelter locations in the Animalytix Marketplace. For more detailed information on your specific geography, please go to [www.VetWatch.com](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fr20.rs6.net%2Ftn.jsp%3Ff%3D001hoIucgWSwi2az79j0QeoQ0oPfwzzvs_uWgZGFb68XY24tKaXiemmsNSaKGSWmkezAl9hKDSDkBD_hxBmZwlJvy5txwrQRgLo8kYqKoRuK316keCaTdVxpZXoMLaDaHCCqEwTxGO-jDgMHKScf-lLrwGkitwTJFEeV34kBDsm14YCtDpxymReo5u2wMTSRnl2hc20Zfr5F30%3D%26c%3DglyHKySmr7VxrPeKRGe80OsJYhMXAvHIWJv6h3GySqmA7nvW6-b9vg%3D%3D%26ch%3DYRO0h813bN1CbYUrqmgkgu5-ymMHSact-FM0tTZsBf977xNF2QDb8Q%3D%3D&data=05%7C01%7C%7Cca66d0a8f2fc44340c2808dbf59ebe80%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C638373834396659185%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=7tBT6LmQtWerZqMX5po6RR8nwbuCNW3fg%2B1cLNy2lF0%3D&reserved=0).  Core & Lifestyle Canine & Feline Vaccine practice purchasing indices were at +2.7% growth YTD nationally for the month. Purchases of Surgical Suite consumables, which serve as a proxy for incidence of surgical procedures were at +2.2% growth YTD. Chronic Care products were +14.2% growth YTD. Growth in Kennel Cough vaccine purchases were at +4.3% YTD. Overall growth for Parasiticide purchases were at 0.5% growth YTD. | |

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| |  | | --- | | Regards,  Tim Witt  Animalytix | Assoc. Director of Commercial Operations  Cell: 314-498-3036  [tim.witt@animalytix.com](mailto:tim.witt@animalytix.com) | | |  | | --- | | A logo with blue and green text  Description automatically generated | |

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