

FOR IMMEDIATE RELEASE

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DR. JEN THE VET INTRODUCES THE "HEALTHY PET-KEEPING SEAL PROGRAM" FOR PET CARE FACILITIES

August 23, 2023 — Dr. Jenifer Chatfield, a distinguished veterinarian with specialized credentials in zoological medicine and veterinary preventive medicine, is thrilled to announce the official launch of the "Healthy Pet-Keeping Seal Program" for pet care facilities across the globe. This pioneering initiative aims to uphold the highest standards of pet care, ensuring the well-being of pets entrusted to facilities every day.

The Healthy Pet-Keeping Seal Program, accessible at <https://drjenthevet.com/healthy-pet-keeping-seal/>, offers pet care facilities the opportunity to voluntarily participate in a comprehensive process addressing disease prevention protocols, on-going staff training, and cultivation of stronger relationships with the veterinary profession. By committing to a rigorous program, facilities demonstrate their unwavering commitment to maintaining exemplary standards of animal welfare, health, and safety.

Dr. Jenifer Chatfield, known for her expertise and advocacy in animal health, expressed her excitement for the program, stating, "As a veterinarian, I am delighted to introduce the Healthy Pet-Keeping Seal Program. This initiative empowers pet owners to make informed decisions about the care and well-being of their beloved companions. By elevating the standards of pet care facilities and bridging the gap between pet care and veterinary care, we collectively ensure that all pets receive the best possible care and attention they deserve."

The Healthy Pet-Keeping Seal Program sets forth comprehensive guidelines covering essential factors, including:

- **Sanitation and Hygiene:** Ensuring facilities maintain a clean and hygienic environment to safeguard the health of all pets under their care.
- **Health Monitoring:** Regular health assessments, vigilant vaccination records, and immediate veterinary attention when required.
- **Proper Nutrition:** Provision of well-balanced and tailored diets to meet the unique needs of each pet while at the facility.
- **Exercise and Enrichment:** Providing safe opportunities for regular exercise and mental stimulation to promote the overall well-being of pets.
- **Trained Staff:** Employing qualified and compassionate staff and providing continued training and education on animal health to assure they are providing the best care.

Pet care facilities that commit to the robust training program and adherence to comprehensive protocols for disease prevention will be able to proudly display the "Healthy Pet-Keeping Seal." This esteemed seal will serve as a symbol of their dedication to the highest standards of pet care.

Dr. Jen the Vet urges all pet care facilities to consider joining the program and the movement to elevate animal welfare standards.

For more information on the Healthy Pet-Keeping Seal Program and Dr. Jen the vet, please visit www.drjenthevet.com or contact info@drjenthevet.com.

About Dr. Jenifer Chatfield, DVM, DACZM, DACVPM:

Dr. Jen the vet is a highly-respected veterinarian with a distinguished background in zoological medicine and veterinary preventive medicine. With a passion for responsible pet ownership and the well-being of animals, she established the Healthy Pet-Keeping Seal Program to elevate the standards of pet care facilities and have a lasting impact on pets everywhere.

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