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Is the Battle for Virtual VCPRs Over or is it Just Beginning?

The Bridge Club Discusses the Impact of New Legislative Efforts on Veterinary Medicine

PALATINE, IL —May 15, 2023— Arizona has legalized a virtual VCPR thanks to Governor Katie Hobbs signing of SB 1503. This means that pet owners in Arizona can now access veterinary care from anywhere. This decision raises many questions about the future of the VCPR and telemedicine. To shed light on this topic, The Bridge Club will be hosting a crucial conversation on June 8 at 7 pm CST8 pm EST, to explore the impact of Arizona's decision on veterinary medicine, access to care, and state battles over the value of veterinary telemedicine.

To the latest insights and perspectives on this pivotal decision, the Bridge Club is joined by Mark Cushing, CEO of the Animal Policy Group, Dr. Cheryl Good, CVO at The Bridge Club; Dr. Audrey Wystrach, CEO of Petfolk; Nicole Rogers, COO of Whiskerdocs, and Dr. Steven Hansen, CEO of the Arizona Humane Society.

"The new Arizona law provides significant groundwork for other states" says Cushing. "The final amended version of the legislation was drafted by the American Veterinary Medical Association, passed almost unanimously, and included practical guardrails."

The Bridge Club is focused on bringing critical conversations forward to elevate veterinary medicine. Since January, the Bridge Club recently has addressed the relationship between groomers and veterinary professionals and the emerging role of veterinary technicians in at-home euthanasia. This conversation is made possible with the support of Animal Policy Group. The conversation is virtual and free to all of veterinary medicine to participate in.

To join the conversation for free, register click <u>here</u>. The Bridge Club highly recommends sharing any thoughts or questions about VCPRs <u>here</u>.

THE BRIDGE CLUB CONVERSATIONS, INC.

The Bridge Club is a critical conversation company initiating meaningful conversations to elevate veterinary medicine. We strongly believe thoughtful discussions lead to realistic outcomes of the issues and topics affecting the veterinary profession. To date the Bridge Club has hosted over 300 conversations dedicated to veterinary medicine. To see what they will be talking about next, visit www.thebridgeclub.com for the veterinary profession and www.tbcpets.com for pet owners.