

## FOR IMMEDIATE RELEASE

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## The Bridge Club Awards Veterinary Medicine's Brightest Minds

Honoring the Best in Veterinary Medicine at WVC 2023

**PALATINE, III.** – February 21, 2023 – To honor the best and brightest veterinary thinkers, innovators and paradigm shifters in veterinary medicine, The Bridge Club is honoring the profession's Brightest Minds during the 2023 WVC Convention in Las Vegas, Nevada.

The Bridge Club, a conversation intelligence company dedicated to bringing vital conversations forward to elevate veterinary medicine, partnered with <u>Blue Buffalo</u> and the <u>Viticus Group</u> to allow the profession to nominate and vote on those who are elevating veterinary care. More than 5,000 veterinary professionals voted on three categories: Game Changer, Industry Influencer and Wellness Champion. Each award winner receives \$1,500, a crystal award commemorating the event and the opportunity to be recognized at the Viticus Group Western Veterinary Conference.

## The 2023 winners include:

**Game Changer** award winner – Dr. Fred Wininger. The Bright Mind Game Changer focuses on making the practice better. This year's winner is a neurologist from <u>Charlotte Animal Referral and Emergency (CARE)</u>. Dr. Wininger earned this honor in his approach to educating thousands of colleagues on the field of neurology and cross-collaborations including the relationships with behaviorists, internists, general practitioners, veterinary technicians, rehab specialists, ophthalmologists and parasitologists.

Industry Influencer award winner – Dr. Adam Christman, Chief Medical Officer for DVM360 & fetch/ACVC Conferences. The Bright Mind Industry Influencer is all about promoting and elevating veterinary medicine. Dr. Christman earned this honor for his approach to sincere and entertaining ways to celebrate all things animals and veterinary on his social channels with almost a million Tik Tok followers, over 77,000 Instagram followers, more than 25,000 Facebook followers and 12,000 YouTube subscribers.

The Bridge Club is honored to announce the **2024 Bright Minds Nominations will open on October 1**, **2023**. Nominations are submitted by the veterinary profession. Voting takes place with 50 percent of the vote coming from the profession and 50 percent coming from a committee of selected former winners and industry leaders. To learn more, visit <a href="https://www.thebridgeclub.com">www.thebridgeclub.com</a> for more details.

THE BRIDGE CLUB CONVERSATIONS, INC.



The Bridge Club is dedicated to creating a community space where conversations bring immediate solutions for veterinary professionals, practices and pet owners. The goal is to create bridges to elevate veterinary care. To date, The Bridge Club has hosted over 500 conversations dedicated to veterinary medicine. To see what they will be talking about next, visit <a href="www.thebridgeclub.com">www.thebridgeclub.com</a> for the veterinary profession and <a href="www.tbcpets.com">www.tbcpets.com</a> for pet owners.

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