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Emily McVey Wins 40 Under 40 in Economic Development Award

Kansas City, MO – Emily McVey, the Vice President of the Kansas City Animal Health Corridor, has been announced as a recipient of the 2023 Economic Development 40 Under 40 Award, the biennial award recognizing rising stars under 40 years old in the economic development industry.

The awards program is hosted by Development Counselors International (DCI), a New York-based integrated marketing firm that works with economic development and travel organizations around the globe, and Jorgenson Consulting, a leading national executive search firm serving organizations in non-profit, economic, and community development industries. An independent selection committee of six economic development leaders and site selection consultants evaluated nominations based on demonstration of strong leadership, commitment and innovation every day in the workplace.

“The purpose-driven work of economic development plays a vital role in communities around the world, and much of it is led by young professionals,” said Julie Curtin, president of DCI’s economic development practice. “These 40 rising stars are contributing their creativity, dedication and leadership to make a tremendous impact in their communities and our industry as a whole, and I so look forward to what lies ahead in their careers.”

Kimberly Young, President of the Kansas City Animal Health Corridor, says, "While we are thrilled Emily has won this recognition, we are not surprised. She has always been a fearless and dedicated leader who is willing to do whatever it takes to advance our field and serve our area. The Midwest and the animal health industry is very lucky to have Emily on their team."

With a Master of Business Administration from Rockhurst University, Emily has always had a passion for advancing the organization she represents. For more than ten years, she has managed and delivered area development to the region. She began her career with the research team at the Kansas City Area Development Council before transitioning to the organizations Animal Health Corridor initiative. For the past ten years, Emily has advanced the animal health industry in this role. She is now the Vice President of the organization, and over her tenure with The Corridor, she has helped attract millions of dollars and hundreds of jobs to the area.

"The economic development industry continues to evolve and these rising leaders are stepping up to the challenge," said Todd Jorgenson, managing director and principal of Jorgenson Consulting, Inc. "Congratulations to these 40 winners – and to the communities that are lucky to benefit from their expertise."

Award winners were announced last night at a reception hosted by DCI and Jorgenson at the JW Marriott Tucson Starr Pass Resort & Spa. The ceremony was held in conjunction with the International Economic Development Council (IEDC) 2023 Leadership Summit, the only conference held exclusively for Certified Economic Developers and senior managers in the profession.

For more information on the 40 Under 40 awards program and this year's winners, visit econdev40under40.com.

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About the KC Animal Health Corridor

Companies with a business location in the KC Animal Health Corridor account for more than half of the sales generated by the global animal health industry. The Corridor, anchored by Manhattan, Kansas, and Columbia, Missouri, is home to more than 300 animal health companies, representing the largest concentration in the world. For more information, visit www.kcanimalhealth.com.

About DCI

Development Counselors International (DCI) is the leader in travel, economic development and talent attraction marketing. Since 1960, DCI has worked with more

than 500 cities, regions, states and countries, helping them attract business investors, visitors and workers. DCI has offices in New York and Denver. For more information, visit aboutdci.com or follow [@aboutDCI](https://twitter.com/aboutDCI) on Twitter.

About Jorgenson Consulting

Founded in 1992, Jorgenson Consulting has worked diligently over the past 29 years to establish itself as a premier national executive search firm. With a focus on the fields of non-profit, economic and community development, we partner with our clients to help them identify and secure the highest caliber of executive talent. Our goal is to develop a thorough understanding of our clients and leverage that knowledge with our own expertise and resources to source executive talent that can truly serve the organization by yielding economic benefits while also contributing to a community's competitive advantage. www.jci-inc.net