



## THE VETERINARY INDUSTRY GIVING TREE SEEKS SUPPORT

**Goal to Raise \$10,000 by December 1**

SOUTHPORT, NC – October 25, 2022 – As inflation is causing costs to rise, The Veterinary Giving Tree (VIGT) is on a mission to bring relief to professionals struggling this holiday season. The Veterinary Giving Tree was founded in 2020 by Beckie Mosser, LVT; Lily Preston, RVT and Crystal Vaquera LVT, RVT. This year, The Veterinary Giving Tree is experiencing tremendous demand for support and is seeking the profession's assistance in helping those in need.

“We have a goal to raise \$10,000 and help 50 families,” says Mosser. “In our first year, we raised \$7,000 and were able to help 38 families and individuals. Last year, we were able to match these numbers with another \$7,000 raised and 40 families and individuals helped.”

Families and individuals are [nominated or self-nominated](#) to be considered for holiday help. To date, VIGT has not had to turn away anyone for holiday assistance, but this year's fundraising is especially challenging.

Donations are accepted through [Paypal](#) and Amazon in the form of Gift Cards. Any amount is helpful, and all donations go directly to members of the veterinary profession.

To learn more, visit <https://www.veterinarygivingtree.com/>.

### **About Veterinary Industry Giving Tree**

The VIGT is a 501 c (3) organization founded in 2020 to help colleagues in the veterinary profession during the holidays amid the pandemic.