

Veterinary Wellbeing Alliance and VMAE to Promote Mental Health and Wellness for Veterinary Teams

April 26, 2022—Today, the Veterinary Wellbeing Alliance is proud to announce the launch of a new program that aims to help veterinary professionals reduce stress and burnout.

The Veterinary Wellbeing Alliance was created through a partnership between Veterinary Medical Association Executives (VMAE) and the wellness platform Listeners On Call (LOC), with the generous support of 16 professional and industry organizations.

Through the pilot, approximately 10,000 veterinary professionals in Georgia, New York and Texas will gain complimentary access to the Listeners On Call platform. Members of each state's veterinary medical association will be offered four hours per month at no charge to connect over the phone with one of LOC's trained listeners, with whom they can share their challenges, frustrations and concerns.

Additionally, the Veterinary Wellbeing Alliance will launch a monthly newsletter starting in May featuring original wellness content from Listeners On Call as well as professionally curated content to help veterinary teams.

"Veterinary wellbeing has been a growing concern in recent years, and the pandemic has made it all the more urgent," said Adrian Hochstadt, CEO of Veterinary Medical Association Executives. "With increasing levels of burnout as practices face higher client demand than ever, it's vital that veterinary professionals have ready access to support."

"We hope members can benefit from these resources, and we look forward to learning from the pilot how the Alliance can be of even greater service in the future," Hochstadt said. "We're also grateful for the support from our founding patrons, without whom this effort wouldn't be possible."

The Veterinary Wellbeing Alliance's founding patrons for this innovative pilot project include: Antelligence, ASPCA Pet Health Insurance, AVMA, AVMA Trust, Banfield Pet Hospital®, CareCredit, Circa Healthcare, Covetrus, Dechra, DVMetrics, Felix Pharmaceuticals, Lap of Love, Merck Animal Health, MetLife, Midwest Veterinary Supply and Zoetis.

For more information, please contact Adrian Hochstadt at adrianhochstadt@vmae.org.

To view the recently released video on the Veterinary Wellbeing Alliance, click [HERE](#).

For information on VMAE, click [HERE](#).

For information on Listeners On Call, click [HERE](#).