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The Bridge Club Awards Veterinary Medicine's Brightest Minds

Honoring the Best in Veterinary Medicine at WVC 2022

PALATINE, IL — March 7, 2022– To honor the best and brightest veterinary thinkers, innovators and paradigm shifters in veterinary medicine, The Bridge Club is honoring the profession's Brightest Minds during the 2022 WVC Convention in Las Vegas, Nevada.

The Bridge Club, the first video-based professional community created to connect the veterinary industry, partnered with <u>Blue Buffalo</u> and the <u>Viticus Group</u> to allow the profession to nominate and vote on those who are elevating veterinary care. More than 20,000 veterinary professionals voted on three categories: Game Changer, Paradigm Shifter and Out of the Box Thinker. Each award winner receives \$1,500, a crystal award commemorating the event and the opportunity to be recognized at the Viticus Group Western Veterinary Conference.

The 2022 winners include:

Game Changer award winner – 1 Life Connected. The Game Changer honors those who are elevating mental health and wellness in veterinary medicine. 1 Life Connected is a well-being focused company that helps to create the space that gives people permission to find their unique path to career sustainability in veterinary medicine.

Paradigm Shifter award winner – Stephen Cital, RVT, RLAT, SRA, CVPP, VTS-LAM (Res. Anesthesia) is being honored for constantly challenging the status quo and for making everything we do in veterinary medicine better. Stephen is a multi-credentialed veterinary technician specialist, speaker and author. He believes strongly in promoting diversity and the elevation of veterinary technicians within the industry. He is a strong for education on CBD among professionals and pet owners.

Out of the Box Thinker award winner – Alexandre Contreras. The Out of Box Thinker is an individual who brings solutions at the practice level. Alexandre recognized the need for a safer and more convenient method of applying styptic powder to an injured nail. He invented the 3-in-1 KlipTrio, allowing for a safer and more sanitary way of trimming a pet's nails.

The Bridge Club is honored to announce the **2023 Bright Minds Nominations will open on November 1**. Nominations are submitted by the veterinary profession. Voting takes place with 50 percent of the vote coming from the profession and 50 percent coming from a committee of selected former winners and industry leaders. To learn more, visit <u>https://www.thebridgeclub.com/bright-minds-nominations</u> for more details.

THE BRIDGE CLUB CONVERSATIONS, INC.

The Bridge Club is dedicated to creating a community space where conversations bring immediate solutions for veterinary professionals, practices and pet owners. The goal is to create bridges to elevate



veterinary care. To date, the Bridge Club has hosted over 300 conversations dedicated to veterinary medicine. To see what they will be talking about next, visit <u>www.thebridgeclub.com</u> for the veterinary profession and <u>www.tbcpets.com</u> for pet owners.

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