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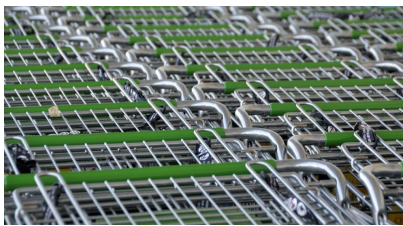
Pet Product News

DECEMBER 29, 2021

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Here's a look back at 10 of the most-read articles on PetProductNews.com in 2021:



Purina and Freshpet Pet Food Shortages Reported in 3 States

The shortages primarily concerned canned cat food at local grocery stores.

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Pet Owners Aren't Bathing Their Dogs Enough, Survey Finds

Taking a closer look at pet owners' bathing and hygiene routines with their dogs, the survey revealed some surprising habits.

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New Study Adds Fuel to DCM and Grain-free Dog Food Controversy

The study examined if dogs with DCM that were consuming “nontraditional dog foods”—namely, grain-free diets—would show improvement in cardiac function if put back on “traditional” diets.

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Freshpet Is Closer to Restocking Pet Food Following Supply Issues

During the company's Q1 2021 earnings call, CEO Billy Cyr reported that the brand was on track to roll out delayed new store fridge



placements later this year or in early 2022 once the company can meet product demands.

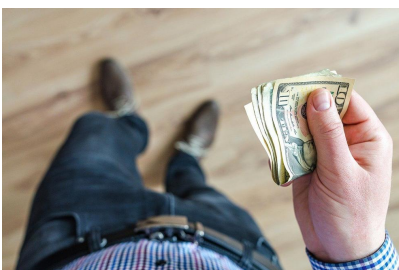
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Chewy Is Looking to Hire Nearly 950 People Across the U.S.

The online retailer kicked off a hiring spree in June, with job opportunities available in nearly 20 locations.

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Pet Food Price Increases Could Follow Reported Shortages

Following reported shortages of canned cat foods in grocery stores, media outlets warned consumers about potential price hikes.

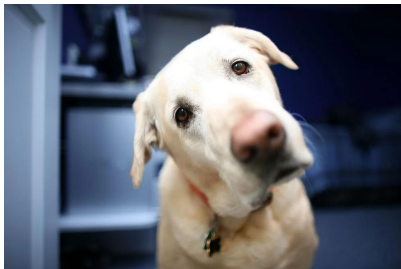
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Why Petco Is Feeling Confident These Days

Company officials revealed the latest step in its “transformation.”

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Pet Food Reformulations Increase Following DCM Debacle, But Retailers Question the Changes

Retailers pondered whether some pet food manufacturers made the right call in changing their formulas following the FDA's investigation of a suspected correlation between grain-free dog foods and instances of canine DCM.

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BLOG: Why Dog Food Manufacturers Should Stop Worrying About Brand Loyalty

PPN columnist B.C. Henschen explained what manufacturers could gain from rotational feeding.

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PetSmart Is Looking to Hire 6,000 Associates

The retailer hosted a National Hiring Day on July 14.

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