

# New business formed to help independent veterinary practices perform better and increase profits



Bringing experiences from nearly two decades of servicing companion animal veterinary practices, Rob Conn assembled people, resources and services dedicated to helping independent practices. Veterinary Practice Performance (VPP) began working directly with practice owners in August 2021. Together they identify areas where improvements will streamline processes, improve practice time, and assist in generating more net revenue.

*“Independent companion animal veterinary practices need help. They know things can improve but rarely have the time, flexibility, or human resources to prioritize what they can do first. This is where we’ve positioned VPP.”* - Rob Conn



Rob Conn  
Founder, President

Combining consultative analysis and decision support along with a suite of concierge services, VPP team members believe improvements in independent practice key performance indicators are readily achievable.

Services from Veterinary Practice Performance:

- ✓ Digital Practice Performance
- ✓ Automated Inventory
- ✓ Automated Procurement
- ✓ Web Services
- ✓ Staffing
- ✓ Payroll / HR\*
- ✓ Health Insurance\*
- ✓ Other services based on practice needs

Independent practice owners are invited to book a virtual tour to evaluate VPP and its services.

Register here:

[\*\*Practice Owner Tour\*\*](#)

\* available in 2022

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