RELIEF ROVER ANNOUNCES THE FIRST ANNUAL CLINIC TO 5K VIRTUAL RACE SUPPORTING VETERINARY WELLNESS

A portion of the proceeds will be donated to Not One More Vet (NOMV), an organization helping veterinary professionals in crisis.

Bradenton, FL, May 8, 2021 - Relief Rover is excited to announce a virtual "Clinic to 5K" running event the last week of July.

The veterinary profession is amid a mental health crisis and relief vets are an important tool allowing owners and associates to take their hard-earned breaks.

"Our mental health and wellbeing require a sustainable effort. Our profession has responded to the crisis of the last year and now it's time to have some healthy and relaxing fun" said Relief Rover Founder and CEO, Dr. Cindy Trice.

Ten dollars from every registration will be donated to <u>NOMV</u>. NOMV provides the necessary support to all members of veterinary teams and students who are struggling and considering suicide.

Registrants also have the opportunity to make additional donations to PrideVMC and Stryder Cancer Foundation.

Participants are encouraged to complete the virtual race during a one-week window from July 24 – 31. However, they can run or walk the 5K anytime.

Participants are encouraged to train with friends, form teams, run with their dogs, and share their results and experiences via social media. (Use hashtags #runvetrun, #irunfornomv, and #reliefrover5K. Special bone shaped race bibs are available for canine participants.

Registration Details

- Early Bird Registration (\$25) May 15 May 31
- Regular Registration (\$35) June 1st July 15
- Surprise giveaways will be held during the registration window.
- All participants will receive a swag bag that includes a bib with their race number, medal, race cap, and sponsor materials and gifts.

Everyone is welcome. Those who work in the veterinary industry, pet parents, or anyone who wants to support the people who care for animals. For more information and to register for the event go to runvetrun.com. For more information contact Dr. Juli Goldstein at Juli@reliefrover.com.

Special thanks to our sponsors:

Title Sponsor: <u>United Veterinary Care</u>

Platinum Level: Hill's Pet Nutrition, RX, The Social DVM, and Veterinarian Insurance

Gold Level: Med Couture, Plumb's Veterinary Drugs, VEG, and VETgirl.

About Relief Rover

<u>Relief Rover</u> is an online platform connecting hospitals and veterinary relief professionals to each other and resources to help build strong business to business relationships.