



## Press Release

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Contact: [info@chatfieldshow.com](mailto:info@chatfieldshow.com)

### ***The “Chat Room” is OPEN!***

A recent survey found that 37% of US adults had listened to a podcast within the last month, a figure which has more than tripled over the past decade.<sup>1</sup> The same survey also found from 2009 to 2019, the share of Americans who had ever listened to an audio podcast more than doubled, growing from 22% to 51%.<sup>1</sup> The majority of respondents said that their main reason for listening to podcasts was to learn new things<sup>1</sup> – and what better topic than the amazing animals with which we share planet Earth and how we interact with them?

Pet lovers and veterinarians are among today’s rapidly expanding podcast audience and now have an incredible new show to provide unique *edu-tainment* from credible sources. The dynamic co-hosts that created and hosted the world’s only veterinary podcast to be a finalist for the People’s Choice Podcast Awards<sup>2</sup> have launched their new show, “Chats with the Chatfields!” Twin zoo vets, Dr. Jenifer and Dr. Jason Chatfield, are bringing animal folks and veterinary professionals together in interesting and authentic conversations about diverse issues. Thought leaders and business leaders alike find their way into the “Chat Room” during this first season. Join them as they tackle such topics as cryptocurrency, antimicrobial resistance, the medicine of bees, and many more – all mixed with down-to-earth perspectives and laughter!

Find “Chats with the Chatfields” on the show website, <https://www.ChatfieldShow.com> and on all the major podcast apps including Apple podcasts, Spotify, Pandora, and Stitcher, or on their Youtube channel: <https://www.youtube.com/watch?v=KvPBs8UTx0M&t=2209s>

**“Chats with the Chatfields” trailer:** <https://www.chatfieldshow.com/1651318/7920058-chats-with-the-chatfields-premiere-trailer>

### **Background**

“Chats with the Chatfields” is a podcast to expand your idea of what impacts veterinarians, pet owners, and basically all animal lovers in the galaxy - as humans! The show is co-hosted and produced by Dr. Jen the vet and Dr. Jason Chatfield.

1. <https://www.statista.com/statistics/270365/audio-podcast-consumption-in-the-us/>
2. <https://www.petliferadio.com/vetcandy.html>

These twin veterinarians have worked together almost their entire lives. After growing up in a rural setting in central Texas, they attended Texas A&M University's College of Veterinary Medicine. Jason completed a B.S. degree in mathematics at Eastern New Mexico University while playing for the basketball team. Following graduation, Jenifer worked as a zoo vet and quickly learned to augment her income with emergency clinic shifts. Jason moved to Florida as the Director of the Tropical Center for Rare Ungulates. Once Jenifer moved to Florida, the twins got the band back together and started collaborating on projects. In 2018, they recorded their first podcast episode and never looked back!

Find more about these unique siblings in a recent profile by Pet Vet magazine:

[https://issuu.com/groomertogroomer/docs/petvet\\_august\\_september\\_2020](https://issuu.com/groomertogroomer/docs/petvet_august_september_2020)

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**38316 Mickler Rd | Dade City, Florida 33523**