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For More information:
Catherine Haskins
catherine@thebridgeclub.com

The Bridge Club Tackles Cyberbullying

As Social Media Attacks on the Profession Continue to Rise

PALATINE, IL —January 29, 2021 —The Bridge Club, the first video-based professional community created to connect the veterinary industry, is tackling one of the industry’s fastest growing crisis – Cyberbullying. Today, it has become a such a common occurrence with an average of **one in every five veterinary professionals experiencing cyberbullying**. The Bridge Club is partnering with Eric Garcia to bring forward a candid conversation forward about the issue, offer real solutions and most importantly protect the wellbeing of the entire medical team.

Today, practices across the country and abroad are facing malicious attacks by consumers, from simple wellness checks to claims of “stealing pets and murdering their pets.” Many pet owners find bravery in hiding behind social media platforms to expound their emotions and frustrations on practices, without recognizing the true emotional and detrimental impact of these statements on the mental welfare of veterinary professionals.

“This has to stop!” says Catherine Haskins, founder of The Bridge Club. “The veterinary medical profession began and continues to evolve because of its passion for pets. But the results of these posts are not just detrimental to a business, they are destroying and, in many cases, ending the lives of many incredible people.”

To address this growing issue, The Bridge Club is joining forces with Eric Garcia, founder of SimplyDone Tech Solutions to provide real and tangible solutions to practices to address these growing challenges.

“There is no one-stop-shop on dealing with cyberbullying, but there are real strategies that can be implemented to help protect the practice, its reputation and the emotional wellbeing of everyone in the practice,” says Garcia.

The conversation will take place on the Bridge Club’s newest platform, Airmeet, and will provide real solutions to protect medical team. The conversation is FREE and will take place twice on February 17th at 6 pm CST and 6:30 PST. Interested teams can [register here](#).

The Bridge Club is dedicated to creating a community space where conversations bring immediate solutions for practices and create bridges to launch the profession forward. To date the Bridge Club has hosted over 130 conversations dedicated to veterinary medicine. To see what they will be talking about next, visit www.thebridgeclub.com.

THE BRIDGE CLUB

The Bridge Club is the first video-based professional community created to connect the industry’s best on initiatives to advance it and issues to solve in just 25 minutes. The Bridge Club inspires the profession to connect, engage, and grow together through virtual and live conversations. To learn more, visit www.thebridgeclub.com.

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