

# animal health

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## DIGEST

### Animal Health Digest Celebrates 5<sup>th</sup> Anniversary

**FOR IMMEDIATE RELEASE**

**November 19, 2020**

Liberty, Missouri, November 19, 2020 – Animal Health Digest (AHD), the news curation service that delivers the weekly Animal Health Digest Bulletin to more than 25,000 animal health professionals in North America, celebrates its fifth anniversary today. Its team continuously reviews more than 250 media sources and delivers relevant, actionable news items from them to veterinarians, veterinary nurses and technicians, large- and companion-animal health sales representatives, agency and corporate marketing communications professionals, and c-suite executives.

Today's edition of the AHD Bulletin is the 250<sup>th</sup> and represents delivery of 5,232 posts derived from more than 5,500 articles, web sources, and audio and video news items.

AHD also celebrates this birthday with a new sponsor, Virox Animal Health. It produces veterinary disinfectants that keep harsh chemicals away from pets and farm disinfectants that prevent disease outbreaks on farms while protecting the environment and improving animal and worker safety.

“Thanks to sponsors like Virox, Addison Biological Laboratories, CEVA and others, we are able to watch, surf and read on behalf of the animal health professionals who serve them and their customers,” Kirk Augustine, AHD founder, says. “When these pros incorporate the AHD Bulletin into their routine, they experience better-informed interactions with peers, prospects and customers that help with career success, product sales and customer satisfaction.”

Learn more and sign up for the AHD Bulletin for free at [animalhealthdigest.com](http://animalhealthdigest.com)

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