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## **Veterinary Virtual Care Summit Reaches Key Milestone in Attendance**

Announces Speakers Leading the 5.5 Hours of Free CE

**SCOTTSDALE, Ariz.**, August 5, 2020 – Weeks before the newly formed Veterinary Virtual Care Association (VVCA), launches its first online summit on **Tuesday, August 18<sup>th</sup>**, the organization announces it has reached its first milestone of attracting more than 2,000 attendees to the free single day event. The VVCA Summit has also announced the speakers behind the free 5.5 hours of Continuing Education.

“We are thrilled at the interest and hope even more of the profession takes advantage of this free opportunity,” says Alison McIntyre, Executive Director of the VVCA. “Especially as more practices are facing the new challenges that COVID brings and its impact not only on the clients and patients, but also on the staff, the importance of understanding and implementing virtual care has been thrust to the forefront.”

On August 18<sup>th</sup>, the VVCA is providing 5.5 hours of free education to veterinarians, technicians, and anyone else interested in elevating the level of care they provide to animals.

Attendees can expect a fast-paced, immersive day that breaks through fears and assumptions, and provides a blueprint to implementing effective, profitable, and better care to animals around the globe.

Topics and speakers include:

***Access for All: How Virtual Care Connects to All Who Need It***

[Steve Feldman](#), [Dr. Jason Johnson](#) and [Dr. Amanda Landis-Hanna](#)

***Building Bonds: Using Virtual Tools to Grow Client Relationships***

[Fia Fasbinder](#) @ Moxie Institute

***Applied Learning: Insights from the Frontlines of Human Health***

[Deb Leon](#), [Chris Turner](#) and [John Reardon](#)

***Heart & Science: Creating a Client Engagement Ecosystem***

[Dr. Ken Rotondo](#)

***Tips & Tricks: Unleashing Your Website's Powerful Potential***

[Adam Greenbaum](#), [Robert Sanchez](#), and [Bill Schroeder](#)

***Perspectives from a Veterinary Virtual Care Educator***

[Dr. Eleanor Green](#) and [Dr. Lori Teller](#)

***Connected Compassion: Enhancing Hospice and End of Life Care***

[Dr. Shea Cox](#) and [Dr. Dani McVety](#)

***Key Issue & Insights: VCPR - A Mystery in the US, But Canada Solved It***

[Mark Cushing](#), [Dr. Charlotte Lacroix](#), [Dr. Sharon Quinn](#) and [Doug Raven](#)

***How-to: Building a Strong Workflow to Optimize Your Virtual Care Team***

[Dr. Hannah Lau](#), [Nicole Rogers](#), and [Michael Shirley](#)

***Specialty On-Demand: How Teleconsulting Brings Specialty Care In-House***

[Dr. Caitlin DeWilde](#) and [Dr. Apryle Horbal](#)

***Catalysts: The Vital Impact of Veterinary Technician Through Virtual Care***

[Dr. Pete Bill](#), [Jesse Longo](#), and [Serena Pudelski, RVT](#)

***Dollars and Sense: The Strong Economics of Virtual Care***

[Dr. Beth Fritzler](#), [Dr. Cherice Roth](#), and [Dr. Aaron Smiley](#)

***Connected Health: Connecting the Dots Through On-Demand Monitoring***

[Paul Koffman](#) and [Scott Lyle](#)

The Veterinary Virtual Care Summit is being made possible by the support of these Charter sponsors: PetPro Connect, PetIQ, Royal Canin and Zoetis, as well as Executive sponsors: Air Vet, American Veterinary Medical Association, Animal Policy Group, Brief Media, Compassion First Pet Hospital, Elanco, Ethos, Hill's Pet Nutrition, Mars Veterinary Health, Medici, Merck, MWI, Nationwide, North American Veterinary Community (NAVC), Pathway Vet Alliance, Pet Desk, PetsApp, Ltd., Smart.Vet, TeleVet, Veterinary Innovation Summit, Vetsource, Wellhaven and whiskerDocs.

To register for the VVCA Summit visit [www.virtualcaresummit.vet](http://www.virtualcaresummit.vet)

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## **About VVCA**

The Veterinary Virtual Care Association is a global, nonprofit association dedicated to developing best practices for delivering virtual care for animals, defining quality standards and protocols for practicing virtual care, sharing experiences among practice teams, engaging with virtual care providers and advocating for policies in support of quality virtual care.