

FOR IMMEDIATE RELEASE

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The Bridge Club Appoints Dr. Cheryl Good as Chief Veterinary Officer

PALATINE, IL —June 30, 2020 –The Bridge Club, the first video-based professional community created to connect the veterinary industry’s best in just 25 minutes, announced today the appointment of Cheryl Good, DVM as the company’s Chief Veterinary Officer.

Beginning July 1, Dr. Good will oversee all virtual interactions on both The Bridge Club and The Bridge Club Pets to ensure adherence to medical guidelines established by the AVMA and other governing bodies. In addition, as Dr. Good is also the owner of Dearborn Family Pet Care since 1995, she has incredible insights into what challenges practices are facing and what conversations need to be had to help create new solutions.

“Accurate information is absolutely key as our world keeps changing daily,” says Catherine Haskins, founder of The Bridge Club. “It is essential for the profession and absolutely critical for pet owners as they care for their pets. Dr. Good’s insights and experience will ensure The Bridge Club and The Bridge Club Pets focus on providing accurate educational content and adhere to current veterinary medical guidelines.”

Dr. Good graduated from Michigan State University, College of Veterinary Medicine in 1988 with a B.S. and DVM degree. She currently owns and practices at Dearborn Family Pet Care in Dearborn, Michigan and was the medical director for the local animal shelter ran by Friends for Animals of Metro Detroit for 25 years. Dr. Good has been a member of the North American Veterinary Community (NAVC) Board of Directors for over 5 years and is currently the Immediate Past President. Dr. Good has recently become a member of the World Small Animal Veterinary Association (WSAVA) Animal Wellness and Welfare Committee and has also served on the Scientific Advisory Committee of American Humane for the American Humane Certified Puppy Project. Dr. Good is a founding board member of the Veterinary Virtual Care Association (VVCA).

Founded in 2018, The Bridge Club is the first video-based community with a membership of over 25,000 veterinary professionals. In April, The Bridge Club Pets launched, giving pet owners access to the insights and authority of providing insightful and credible counsel to pet owners from licensed veterinary experts from all areas of animal health.

According to Haskins, “TBC Pets makes pet owners feel like they have won the lottery and are sitting next to a veterinarian on an airplane for a long flight – being able to ask any and all questions they have about pets in a casual and comfortable setting.”

To see what The Bridge Club is talking about next, visit www.thebridgeclub.com or www.thebridgeclubpets.com

ABOUT THE BRIDGE CLUB

The Bridge Club is the first video-based professional community created to connect the industry’s best in just 25 minutes. The Bridge Club inspires veterinary professionals to connect and engage through virtual and live conversations. The Bridge Club Pets is a division of The Bridge Club and brings pet owners and veterinary professionals together in a casual, virtual conversation. To learn more, visit www.thebridgeclub.com. ###