



BISSELL Pet Foundation Encourages People to Walk Their Tails Off for Homeless Pets on May 1-3

The first-ever, national Walktail fundraiser is taking foot at a six-foot distance near you

April 21, 2020 — [BISSELL Pet Foundation](#) is asking animal lovers to walk their tail off to support shelters, and the pets they care for. The first-ever, national [Walktail](#) Walkathon is taking foot at a six-foot distance near you on May 1-3. Join with walkers from coast-to-coast for the "Best DOG-GONE Walk" in the country where every step helps homeless pets.

You can walk as an individual to raise funds, or you can form a team with friends, family, colleagues, businesses, clubs...the pawsibilities are endless! *Walktail* participants can also choose their distance goal; BPF is suggesting 10 miles over the course of the three days.

The fundraising process is easy, and you can pick where and when you want to walk...at a safe distance, of course.

Social distancing and stay at home orders have forced the foundation to cancel *BISSELL Blocktail Party*, its biggest annual fundraiser that provides critical financial support for shelters across the country.

Shelters are struggling with decreased foot traffic and fewer available staff and volunteers to care for their animals. As vulnerable populations become ill, pets inevitably will be surrendered by owners who can no longer care for them. The combined impact is devastating for those trying to keep pets alive. BPF's 5,000 shelter partners will need help more than ever in 2020.

To help BPF continue its lifesaving work, we need your help! With a partner network of 5,000 shelters and rescues in all 50 states, BPF has impacted over 260,000 pets through adoption, spay/neuter, microchipping and emergency support since 2011.

In 2019 alone, BPF awarded over \$2 million in grants to shelters across the country. You too can be a part of the solution to end pet homelessness. It's time to walk the walk for our four-legged friends in desperate need of a second chance.

To learn more or to register for Walktail, visit www.walktail-2020.everydayhero.do.

About [BISSELL Pet Foundation](#):

BISSELL Pet Foundation is a charitable 501(c)(3) nonprofit organization with a mission to help reduce the number of animals in shelters through pet adoption, spay/neuter programs, microchipping and emergency support. Founded in 2011 by Cathy Bissell, BPF is an extension of her long-standing love for animals and commitment to their welfare. BPF has since partnered with over 5,000 shelters and rescues across the U.S. and Canada to help pets find loving homes. The foundation is supported by generous donors and BISSELL Homecare, Inc where every purchase saves pets. To learn more, visit www.bissellpetfoundation.org.