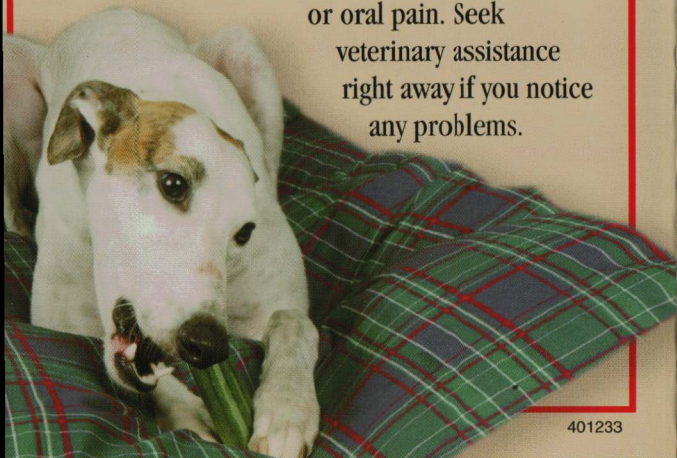


FIVE TIPS FOR PET DENTAL CARE

- 1 Have your veterinarian examine your pet's teeth and gums during annual visits. If plaque and tartar buildup is evident, your veterinarian may recommend a professional dental cleaning.
- 2 Brush your pet's teeth regularly. Studies show that brushing is the best method of removing and preventing plaque build up between dental cleanings.
- 3 Rawhide dog treats have been used for many years to satisfy a dog's natural chewing needs. The abrasive action of rawhide chewing helps reduce plaque and calculus. Studies have shown that rawhide has helped decrease (by up to 25%) plaque build up in dogs.
- 4 Chew toys should have raised tips that massage gums and help decrease plaque build up. Chew toys should also provide the necessary chewing exercise to strengthen gums and are a great way to relieve boredom, frustration, or anxiety.
- 5 Check your pet often for bad breath, bleeding or irritated gums, tartar buildup, or oral pain. Seek veterinary assistance right away if you notice any problems.



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According to a study by the American Veterinary Dental Society, oral disease is the number one health problem diagnosed in dogs and cats, with periodontal disease effecting about 80 percent of pets over the age of three. Although regular dental checkups and professional cleaning are essential steps, home dental care has a major impact on long-term dental health.

Hartz can help. Look for our full line of DENTAL™ Products in a store near you!



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TIPS & FACTS ABOUT DENTAL CARE



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