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FOR IMMEDIATE RELEASE

Innovative Petcare hosts 2018 Spring Leadership Summit

Cedar Park, TX. April 19, 2018 -- Innovative Petcare, Inc., which owns and operates veterinary practices across the country, held its spring leadership summit in Austin, Texas, on April 5-7, 2018. The summit was organized by Innovative Petcare CEO Mark Ziller.

[Innovative Petcare](#) provides best-in-class tools, resources, and a talented support team to veterinary practices across the U.S. Innovative Petcare aims to seamlessly run its businesses so that its veterinarians, technicians, and support staff within the practices can focus on providing exceptional patient care.

Twice a year, Innovative Petcare hosts a leadership summit to bring veterinary practice managers and leaders together for training and development. The spring 2018 summit focused on HR best practices for the entire team-member life cycle – from hiring planning to retirement or exit interview. The summit featured a guest speaker, Bill Benjamin, who spoke to the team about how to be a positive, powerful leader and the power of managing emotions. Benjamin works with the Institute for Health and Human Potential, the organization behind the New York Times bestselling book *Performing Under Pressure*.

Notable animal health brands Elanco and Hill's, sponsors of the summit, provided new product information and inventory-management tips. Several of [Innovative Petcare's management team](#) – including Ziller, marketing director Dr. Karen Parker, area director Dr. Steven Golla, regional business manager Stephen Tracey, and director of training and development Tom Knutson – gave presentations as well. Each spoke on various aspects of the employee life cycle, including initial interviews, employee reviews, employee training and development, difficult conversations in the work place, and exit interviews.

The summit's main focus was to bring practice leaders together for in-person conversation and learning, as Innovative Petcare's practices are spread across several states, but also for a bit of fun. The team enjoyed dinner at Culinary Dropout, a gastropub in Austin's trendy outdoor shopping center The Domain. The team also enjoyed a night at Top Golf, where delicious food and fun competition brought members of different teams together

Innovative Petcare plans to continue regular leadership summits as part of the organization's culture and focus on training and development. [Innovative Petcare seeks additional practices](#) with which to partner, to help them achieve their full potential while the veterinary team focuses on patient care.

About Innovative Petcare

Innovative Petcare owns and operates veterinary hospitals across the country. Our clinics benefit from tools, resources, and a great support team dedicated to helping veterinary practices prosper and grow. From the veterinarians, veterinary technicians, practice managers and administrative staff at our clinics, to the great support team in our home office, we are passionate about animal health.