

animal health

DIGEST

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June 15, 2016

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CEVA JOINS ANIMAL HEALTH DIGEST AS SPONSOR

[Ceva Animal Health, LLC](#), is now an official sponsor of [Animal Health Digest](#), the content and aggregation service for animal health professionals.

Ceva is the eighth largest animal health group worldwide with expertise in livestock, poultry, swine, equine and pet market sectors.

“We realize the value *Animal Health Digest* provides our sales and marketing team,” said Steve Hoffman, Ceva vice president, companion animal marketing and equine business. “They now get the latest, relevant industry information that keeps them up to date. Plus, they can easily share it with customers and influencers.”

The *AHD* team reviews and aggregates articles for manufacturers, distributors, dealers, veterinarians and veterinary hospital personnel in the companion animal and livestock sectors. Their weekly review includes material from more than 150 media outlets, plus professional journals. *Bulletin*, its weekly email, lets subscribers know fresh content is online.

“Customers expect animal health professional to be up to date on the latest management information and industry trends,” said Kirk Augustine, *AHD* founder. “With its sponsorship, Ceva is helping ensure its personnel are ahead of the information curve so they can help customers keep their animals healthy and bottom lines profitable.”

More information and subscriptions are available at animalhealthdigest.com.

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